



# Corporate Sponsorship Program 2022-23

## Why Support Harrison Bands?

Harrison High School is proud of the legacy of our band programs! The history of our reputation for musical excellence and endeavor to bring music into the lives of high school students is a profound one.

Since 1991, we have earned many awards and become a nationally recognized music ensemble, both in Marching and Concert programs, complimented by our award-winning Guard and Indoor Drum Line programs.

Please consider becoming a Partner with Harrison Bands. Your donation will be backing a wonderful music program that encourages excellence from students on the field, on the stage, and in the academic classroom. The benefits for your support include:

- Advertising and exposure for your business to over 200+ band students, 1800 Harrison High School students, families, faculty and staff during all school activity days
- A Tax-Deductible Donation because we are a 501(C)(3) non-profit organization
- Recognition for your donation and good will. The satisfaction in knowing you are making a difference in the lives of students in your own community

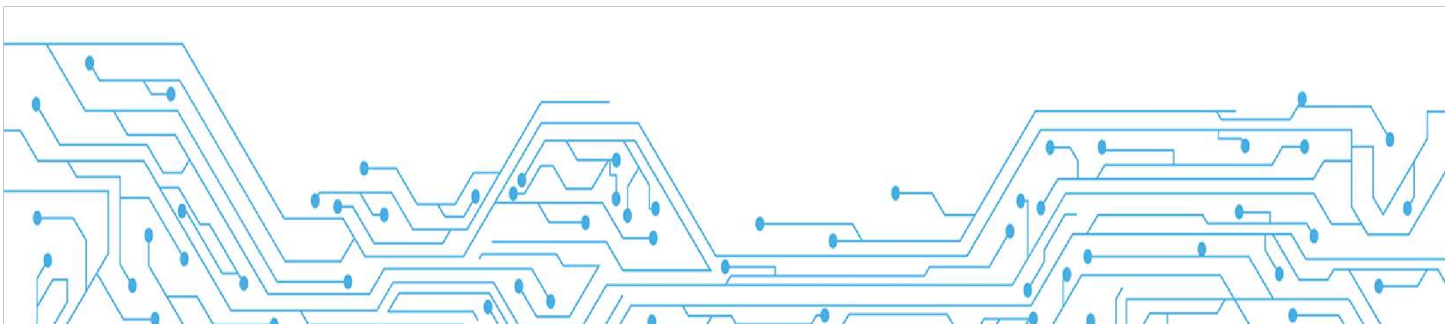
Our students are consistent members in District Honors and All-State Bands, Atlanta Youth Symphony and Orchestra, Honor Band of America, Georgia's Governor's Honors Program, and Atlanta Youth Jazz Orchestra. With Wind Ensemble, Symphonic Band, and Concert Bands at the core of our curriculum, students also have the opportunity to participate in a variety of extra-curricular ensembles including the 150 member marching band, chamber music program, symphony orchestra, jazz ensemble, concert percussion ensemble, winter guard and indoor drumline.

In 2015, our Marching Band represented the community in Indianapolis at the Bands of America Grand National Championships and brought home the AAA Grand National Class Championship title. In 2016, we were excited to represent our community in the 2016 Macy's Day Parade in New York City, an honor bestowed to only 10 bands per year! In 2019 the band again competed in Grand Nationals in Indianapolis, placing 15<sup>th</sup> overall in the country.

Our students' hard work, dedication, determination, love for music and each other, shines through. The experiences provided teach life-long learning skills, leadership, and achievement in all areas of their lives, but it would be impossible to accomplish all the impressive things our students do without the support and help from friends, family, and community!

We thank you for your consideration to support our wonderful students and outstanding music programs!

Sincerely,  
Cindy Kennedy & Allen Mack  
Co-Presidents HHBB





# Meal Sponsorship Program 2022-23

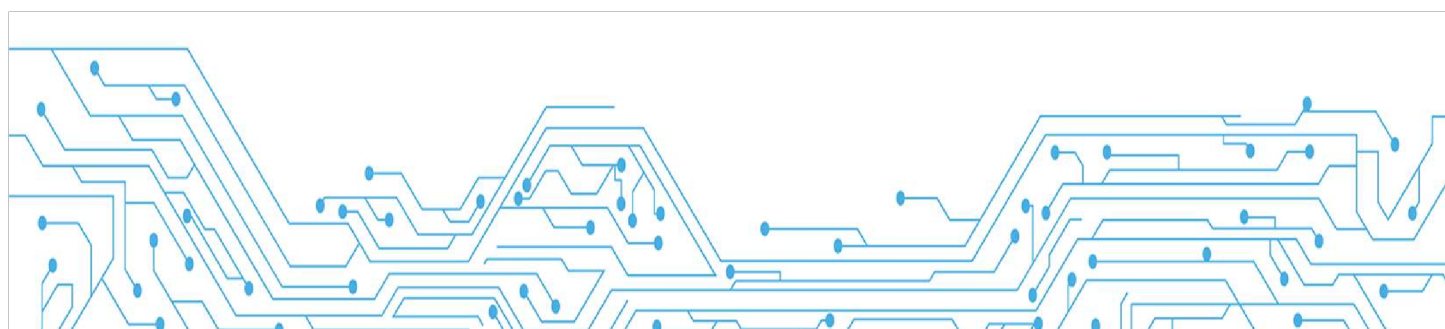
During the season, we provide our students with the opportunity to order meals for certain band camps, concerts, away games, and competitions throughout the school year. We have ten of these opportunities and will make every effort to partner with our Grand National Level Sponsors first to fill these meal needs on a first come first serve basis. The typical headcount can average between 120 - 140 and can go higher depending on the event.

## Grand National Level Food Sponsor      \$1,000.00

- Logo on the Harrison Bands Website Calendar, with a Link to your Business Website (viewed by approximately 600 current band families and 500+ recent alumni)
- For Sponsors at this level, a \$1,000.00 donation guarantees one Band Meal purchase.
- You are given first consideration of a second Band Meal purchase if we do not receive other donations to fill all our meal requirements, (for an additional \$500.00 donation)

## Super Regional Level Food Sponsor      \$750.00

- For Sponsors at this level, a \$750.00 donation, you are given the highest consideration for any meal requirements not filled by a Grand National Level Sponsor.





# Corporate Sponsorship Program 2022-23

Grand National Level – 12 Months

\$1,000.00 Donation

- **Advertising Package**

- Logo on the Harrison Bands Website Banner, with a Link to your Business Website (viewed by approximately 600 current band families and 500+ recent alumni)
- Logo Recognition in Concert Band Programs, Event Flyers and Programs
- Logo with link to Company Website in Weekly E-blast to 600+ E-mail Addresses (at least twice in a year) + Additional E-Blast Exposure Via Targeted Special E-Blasts
- Company Logo on Scoreboard During Halftime + Announcement Advertisements
- Highest Level of Consideration Given to Utilize your Business for goods/services
- Donation is Tax Deductible





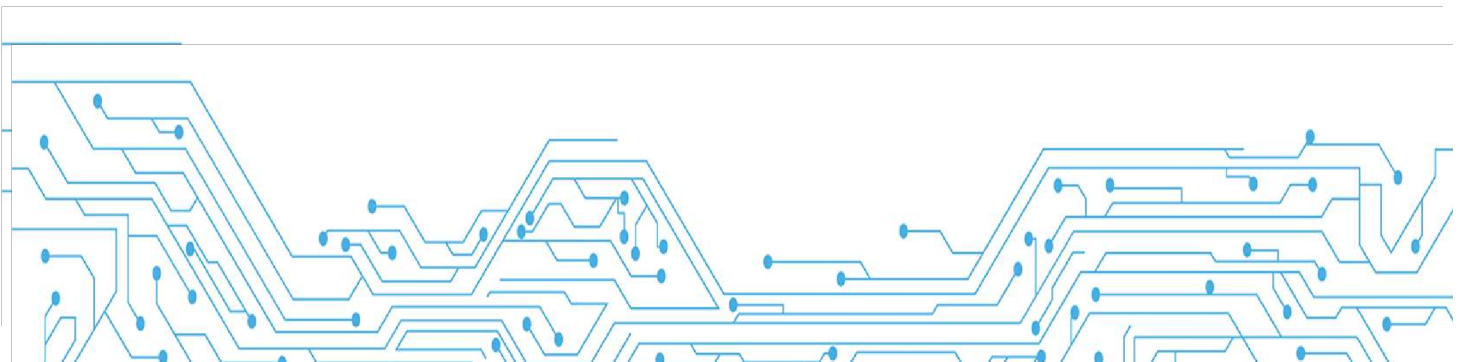
# Corporate Sponsorship Program 2022-23

Super Regional Level – 12 Months

\$750.00 Donation

- **Advertising Package**

- Logo on the Harrison Bands Website ensemble page with a Link to your Business Website (viewed by approximately 600 current band families and 500+ recent alumni)
- Logo Recognition in Concert Band Programs, Event Flyers and Programs
- Logo with link to Company Website in Weekly E-blast to 600+ E-mail Addresses (at least once in a year)
- Halftime + Announcement Advertisements (home games only)
- Consideration Given to Utilize your Business for goods/services
- Donations are Tax Deductible





# Corporate Sponsorship Program 2022-23

Regional Level – 12 Months

\$500.00 Donation

- Advertising Package

- Logo on the Harrison Bands Website Program Pages with a Link to your Business Website (viewed by approximately 600 current band families and 500+ recent alumni)
- Logo Recognition in Concert Band Programs, Event Flyers and Programs
- Announcement Advertisement at Home Football Games (home games only)
- Logo with Link to Company Website in Weekly E-blast to 600+ E-mail Addresses (at least once in a year)
- Consideration Given to Utilize your Business for goods/services
- Donation is Tax Deductible





# Corporate Sponsorship Program 2022-23

Friends of the Arts Level

\$250.00 Donation

- Advertising Package

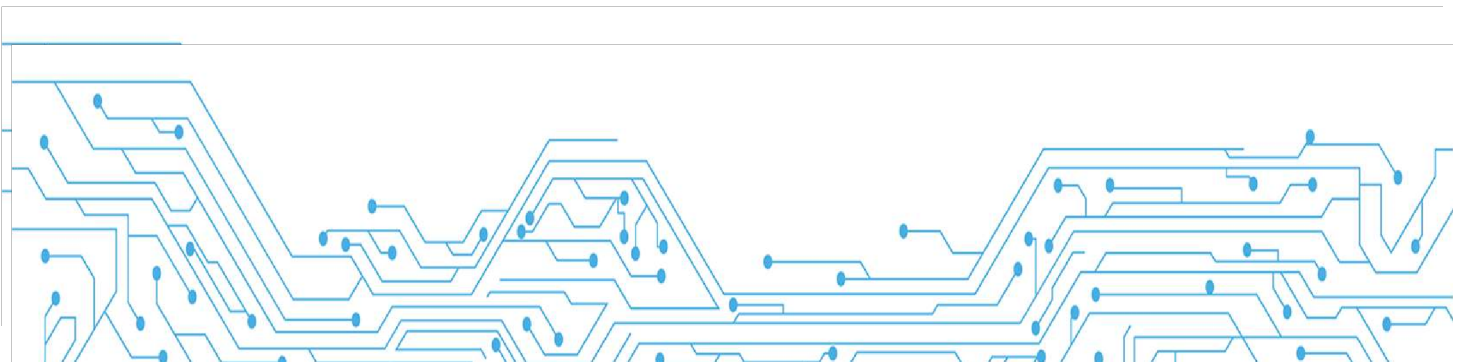
1. Logo with Link to Company Website in Weekly E-blast to 600+ E-mail Addresses (at least once in a year)
2. Consideration Given to Utilize your Business for goods/services
3. Donation is Tax Deductible

Friends of the Arts Level

\$150.00 Donation

- Advertising Package

1. Consideration Given to Utilize your Business for goods/services
2. Donation is Tax Deductibles





# Sponsorship Opportunities 2022-23

## •Mobile Advertisement Package

1. Direct Advertising to over 200 Marching Band Students and their Families
2. Direct Exposure to the public during travel to games and at competition events
3. Direct Exposure to Multiple School Sports Groups and Parents/Relatives while attending Competitions
4. Tax Deductible

➤ **Semi-Trailer Opportunities**, Numerous Sponsorship Spaces Available, Multiple Spaces May Be Purchased by one Sponsor at a 10% Discount / 6 or More spaces purchased, if Available, at a 20% Discount

1. Sponsor Logo/Info on 24" x 24" Space with Website Shown
  - a. 1 Year - \$750
  - b. 2 Year - \$1,000
2. Additional Band Graphics & Sponsor Logo/Info on 48" x 48" Space with Website Shown
  - a. 2 Year - \$2,500
  - b. 3 Year - \$3,000

**\*Mobile Advertising Sponsors are at Board's Discretion\***







# Mobile Advertising Opportunities 2022-23

- Mobile Advertisement

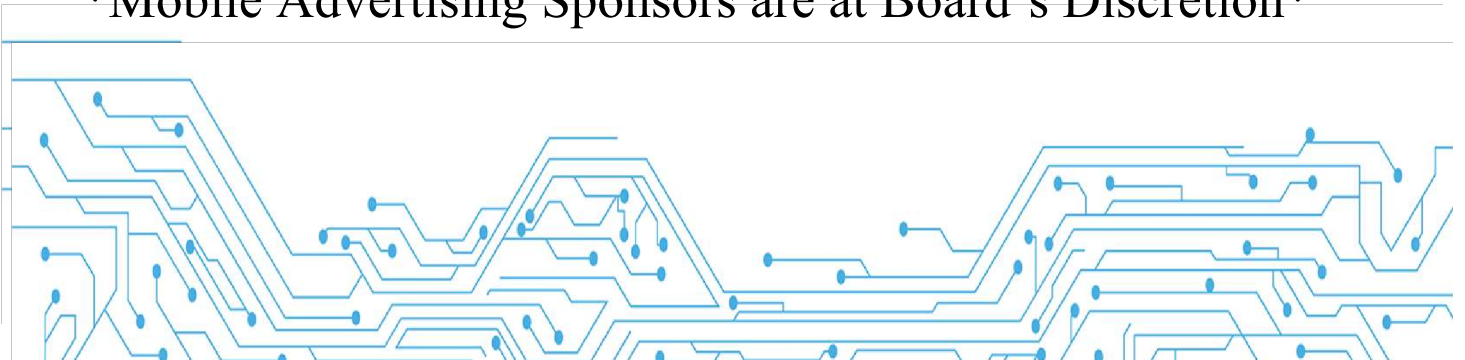
- Box Truck Opportunities

1. Sponsor Logo/Info on 12" x 12" Space with Website Shown
  - a. 1 Year - \$500
  - b. 2 Year - \$750
  - c. 3 Year - \$1,000
2. Additional Band Graphics & Sponsor Logo/Info on 24" x 24" Space with Website Shown
  - a. 2 Year - \$2,500
  - b. 3 Year - \$3,000

- Winter Guard Trailer

1. Sponsor Logo/Info on 12" x 12" Space with Website Shown
  - a. 1 Year - \$250
  - b. 2 Year - \$500
  - c. 3 Year - \$750
2. Additional Band Graphics & Sponsor Logo/Info on 18" x 18" Space with Website Shown
  - a. 1 Year - \$1,000
  - b. 2 Year - \$1,500

**\*Mobile Advertising Sponsors are at Board's Discretion\***





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# Sponsorship Opportunities 2022-23

This is a sponsorship program designed to raise funds to support the band programs at Harrison High School. These programs provide specialized musical, marching and learning opportunities otherwise unavailable to most high school students. This sponsorship is also a way to promote your local business.

## “Band With Us” and Together We Will Grow.

Please select your sponsorship level by completing the following sponsor information and return to a band student or mail to the address below.

### Sponsor Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact e-Mail Address: \_\_\_\_\_ Sponsor

Program Chosen:

Meal Level \_\_\_\_\_

Corporate Level \_\_\_\_\_

Other \_\_\_\_\_

Sponsor Amount: \$ \_\_\_\_\_

Date: \_\_\_\_\_

Please provide artwork for your logo which will be used in all advertising based on the level you chose. Clean, camera ready or vectored art (electronic/EPS) preferred.

**Please Make Check Payable to HHBB**

P.O. Box 801017

Acworth, Ga 30101

**For further info or questions email:**

[corporatesponsors@harrisonbands.org](mailto:corporatesponsors@harrisonbands.org)

\_\_\_\_ Enclosed

\_\_\_\_ Will be mailed separately - see address above

\_\_\_\_ Will be e-mailed separately to: \_\_\_\_\_

**Student's Name:** \_\_\_\_\_

**Parent's Name:** \_\_\_\_\_

**Telephone #:** \_\_\_\_\_

**E-Mail Address:** \_\_\_\_\_

\*This area to be completed by Harrison Band Student\*

